United States
Department of
Agriculture

Forest Service

Cooperative Forest
Fire Prevention
Campaign

United States
Department of
Agriculture
Forest Service

Smokey's 1989 Campaign Catalog

Consolidated Orders Due in Washington, D.C. by August 26, 1988

United States Department of Agriculture | Forest Service | WO

Reply to: 3110 Date: MAY 0 9 1988

Subject: 1989 CFFP Campaign Catalog and Order Form

To: Regional Foresters; Station Directors; Area Director; State Foresters; Bureau Chiefs, Department of the Interior; and Executive Director, Canadian Forestry Association

CONSOLIDATED ORDERS DUE IN WASHINGTON, DC, AUGUST 26

Enclosed is the new Smokey Bear Campaign Catalog and Order Form. This is to be used for ordering your 1989 Cooperative Forest Fire Prevention (CFFP) materials. The Catalog has been redesigned to align common items and to facilitate your review prior to ordering. Based on your input, several items are being reissued in 1989. We hope you will find them to be as useful and well received as in prior years. These materials may be mailed directly to the National Forests, Regions, Area, or States indicated on your order.

States should forward their orders to the appropriate Region or the Area office where they will be combined and sent to Washington. Consolidated orders for Region 9 will only include the National Forests. Those for the States in that Region will be consolidated by the Northeastern Area. All other Regions will consolidate orders for both National Forests and States.

All Regions should use the software package for transmitting their Smokey Bear orders via Data General. It is important that total quantities be shown as number of standard packs. Handwritten orders will not be accepted, and orders will not be shipped to P.O. boxes. The item, number of standard packs, and freight address are to be listed on a separate form for every item ordered. These forms must accompany the consolidated order when it is sent to Washington.

You will be notified if there is difficulty in obtaining items from vendors. The prices quoted herein are our best estimates of break-even costs and include prepaid delivery charges. Materials ordered should be obligated against FY 1989 funds. The Washington Office will request transfer of the full amount obligated early in FY '89.

Please contact Patsy Cockrell (703 or FTS) 235-8666 if you have questions relating to the 1989 order.

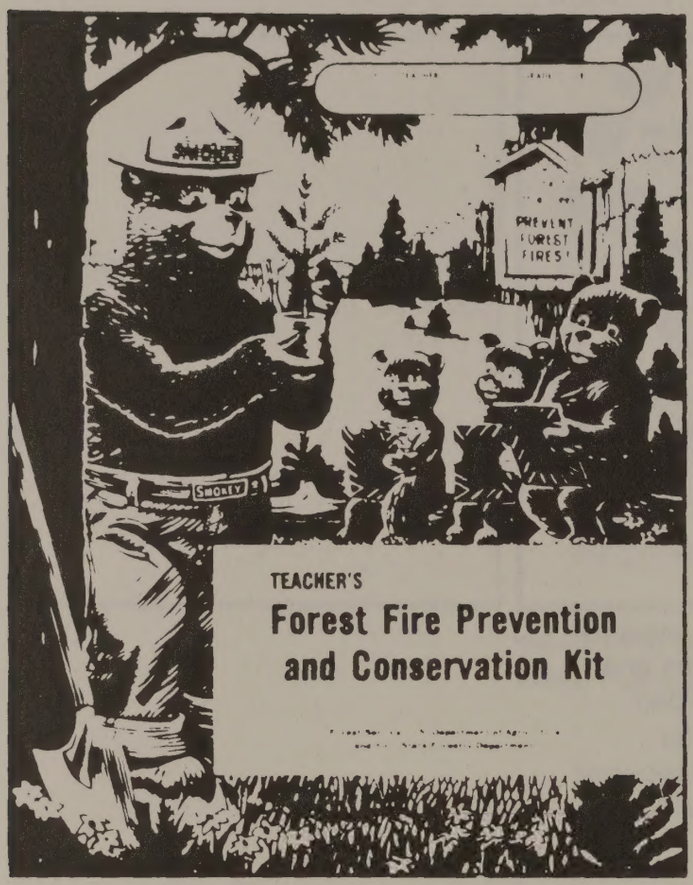
Also included in this Catalog is the current list of authorized licensees and the products manufactured. This list is provided to assist you in locating sources of promotional materials for use in prevention activities.

The National Association of State Foresters (NASF) will distribute its 1989 Catalog directly to State forestry offices. That Catalog contains some of the same standard items found in our CFFP Campaign Catalog. States may order directly from NASF, but Federal regulations prohibit any purchasing from NASF by Federal agencies.

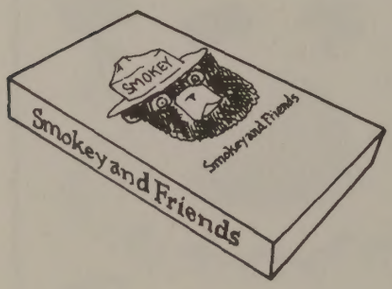
ALLAN J. WEST
Deputy Chief
State and Private Forestry

Enclosures

Teaching Aids



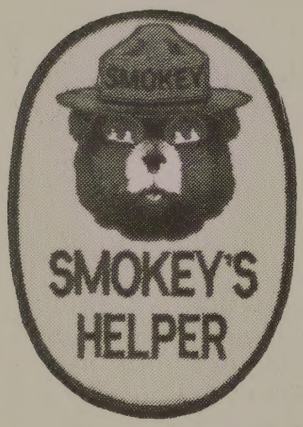
89-CFFP-1 Teacher's Kit. A folder that includes a teaching unit, playlet, and song book to bring Smokey's message to the classroom. (Unassembled.) $85/100.



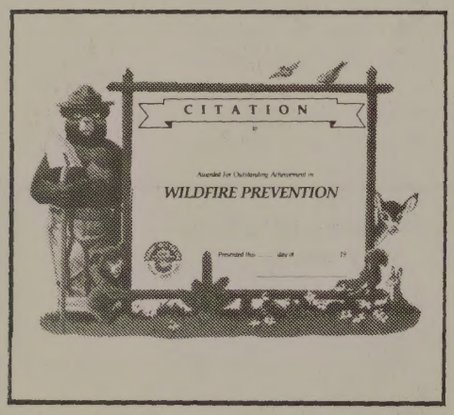
89-CFFP-2 Teaching Aid. 11.5 minute video. Animated. Discusses products that come from trees, benefits of trees, and includes song on conservation. Tape size, ½" VHS only. $10 each.

89-CFFP-3 Teaching Aid. "What's In A Tree?" A jigsaw puzzle printed in full color to be cut out and put together. $50/50.

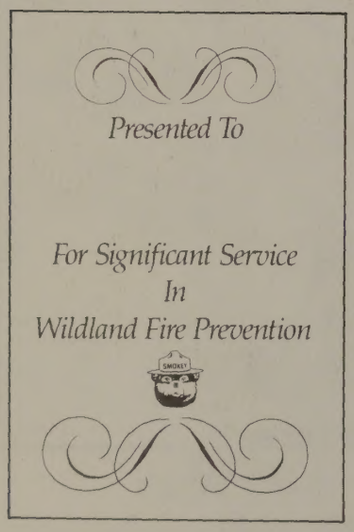
Awards



89-CFFP-4 Smokey's Helper Patch. While this embroidered patch is not an official part of the Smokey Bear awards program, this patch may be used to recognize those individuals who have contributed to wildfire prevention on a one time basis for a short period of time. $15/25.



89-CFFP-5 Citation. This award is to be given to organizations and individuals that have provided outstanding local service for wildfire prevention over a two-year period (Frame is not included). $7/50.

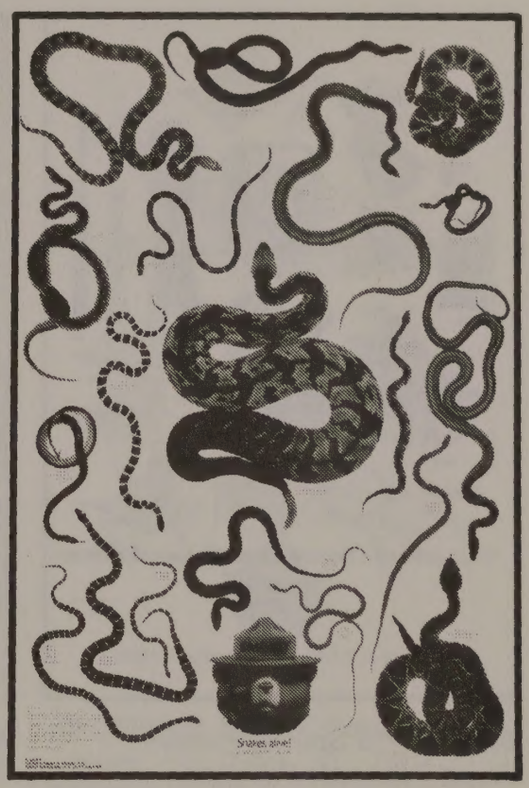


89-CFFP-6 Smokey Bear Appreciation Award. This award, made from wood is to be given to organizations and individuals for significant service for wildfire prevention at any level over a period of at leat one year. $19 each.

Posters

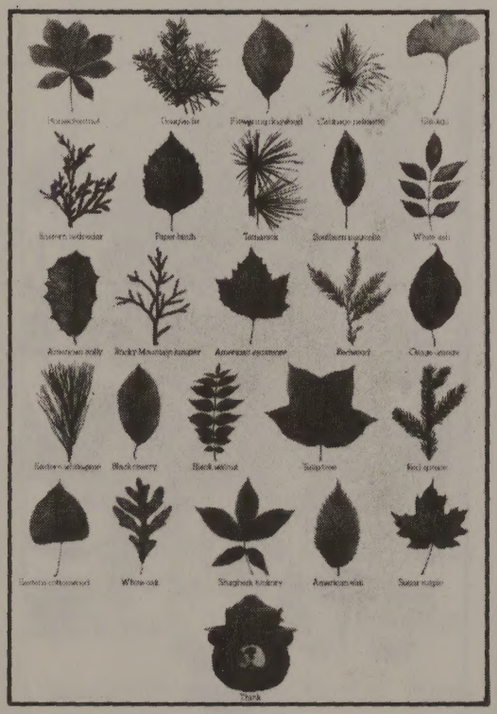
89-CFFP-7 Special Poster. Eyes In The Dark (not shown). $44/200.

89-CFFP-8 Special Poster—Birds Nest. Full color, 20″ × 30″. $44/200.



89-CFFP-9 Special Poster—Snakes. Full Color, 20″ × 30″. $44/200.

89-CFFP-10 Special Poster—Mushrooms. Full Color, 20″ × 30″. $44/200.



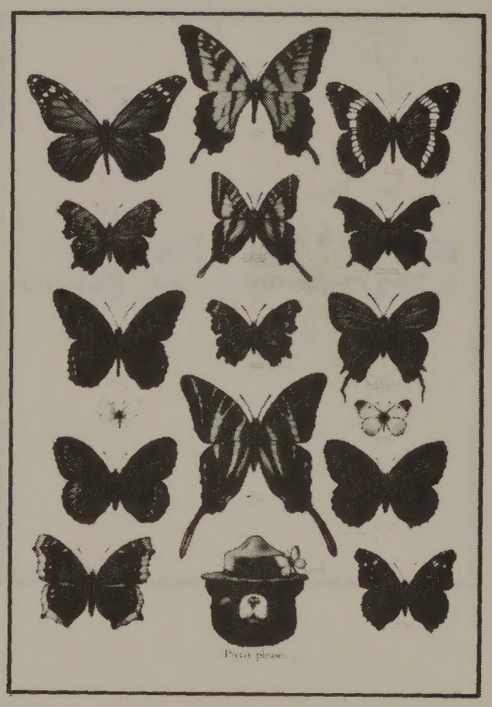
89-CFFP-11 Special Poster—Leaves. Full Color, 20″ × 30″. $44/200.

89-CFFP-12 Special Poster—Birds. Full Color, 20″ × 30″. $44/200.

Posters

89-CFFP-13 Special Poster—Wood Products. Full Color, 20″ × 30″. $44/200.

89-CFFP-14 Special Poster—Flowers. Full Color, 20″ × 30″. $44/200.



89-CFFP-15 Special Poster—Butterflies. Full Color, 20″ × 30″. $44/200.

89-CFFP-16 Special Poster—Animals. Full Color, 20″ × 30″. $44/200.

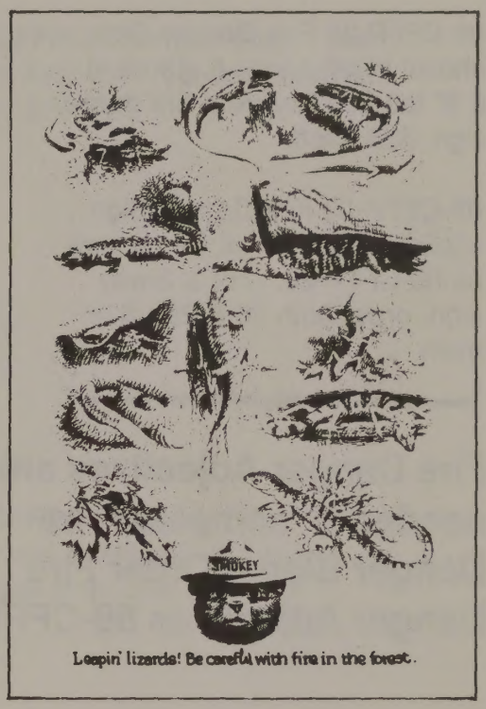
89-CFFP-17 Special Poster—State Trees. Full Color, 20″ × 30″. $44/200.

89-CFFP-18 Special Poster—Fish. Full Color, 20″ × 30″. $44/200.

Posters

89-CFFP-19 Special Poster—Insects. Full Color, 20″ × 30″. $44/200.

89-CFFP-20 Special Poster—Animal Footprints. Full Color, 20″ × 30″. $44/200.



89-CFFP-21 Special Poster—Lizards. Full Color, 20″ × 30″. $44/200.

89-CFFP-22 Special Poster—Food. Full Color, 20″ × 30″. $44/200.

89-CFFP-23 Basic Poster, "Only YOU." A new paper poster for indoor use. 13″ × 18½″. $84/500.

89-CFFP-24 Basic Poster, "Only YOU. A new cardboard poster for outdoor use. 13″ × 18½″. $50/250.

89-CFFP-25 School Poster, paper, 7″ × 10″. $36/500

89-CFFP-26 Debris Poster. A new poster for indoor use. $57/200.

89-CFFP-27 Debris Poster. A new poster for outdoor use. $40/100.

Signs

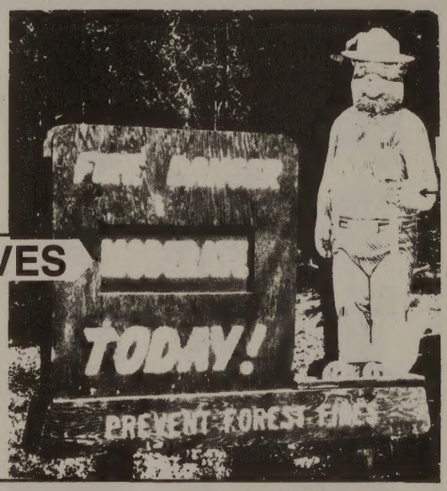
89-CFFP-28 Fire Danger Sign, shovel in left hand. A standard 5′8″ tall Smokey Bear fire danger sign. $35 each.

89-CFFP-29 Fire Danger Sign, shovel in right hand. Same sign as 89-CFFP-28. (For a 2-way sign, order both 28 & 29.) $35 each.

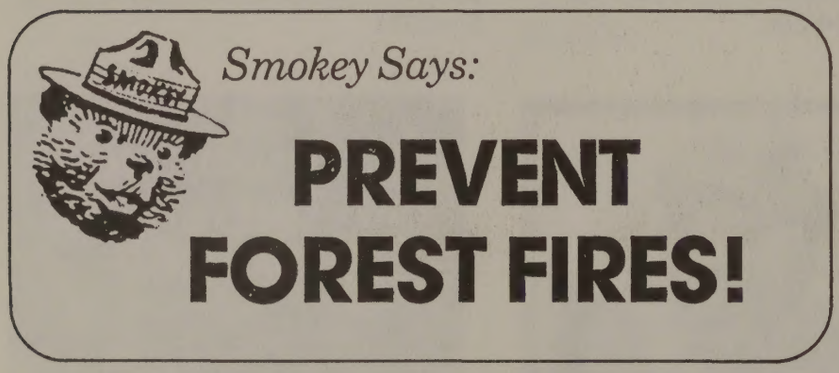
Fire Danger Adjectives are needed to complete Fire Danger Signs. Order Fire Danger Adjectives 89-CFFP-30.

FIRE DANGER ADJECTIVES

(construction plans of fire danger sign furnished with each order of fire danger adjectives)



89-CFFP-30 Fire Danger Adjectives. One set of five different 32″ × 12″ reflective, adhesive-backed fire danger signs for use with 28 and 29. (For a 2-way sign, order 2 sets.) $73 each.



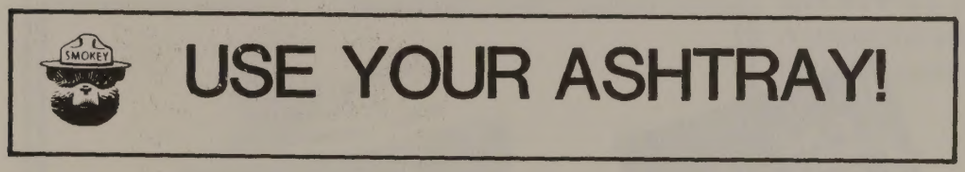
89-CFFP-31 Reflective Outdoor Sign, "Prevent Forest Fires." A 44″ × 16″ reflective 2-color poster on aluminum. $27 each.

89-CFFP-32 Reflective Outdoor Sign, "Prevent Range Fires." A 44″ × 16″ reflective 2-color poster on aluminum. $27 each.

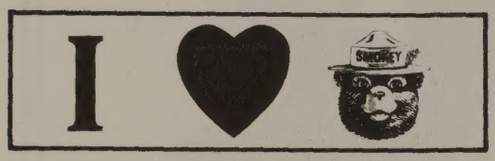
89-CFFP-33 Fiberglass Roadside Sign 18″ × 24″ with holes for hanging. $24 each.

89-CFFP-34 Fiberglass Picnic Area Sign. 7″ × 9½″. $13 each.

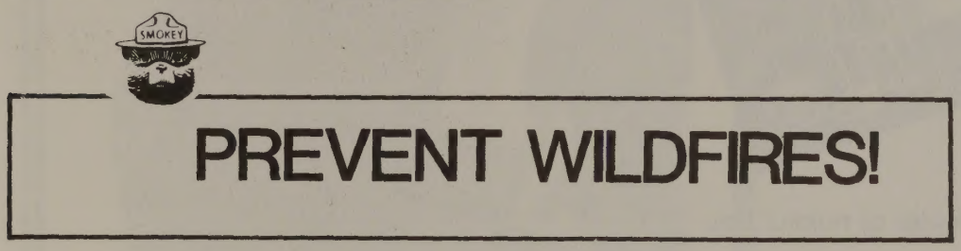
Bumper Stickers



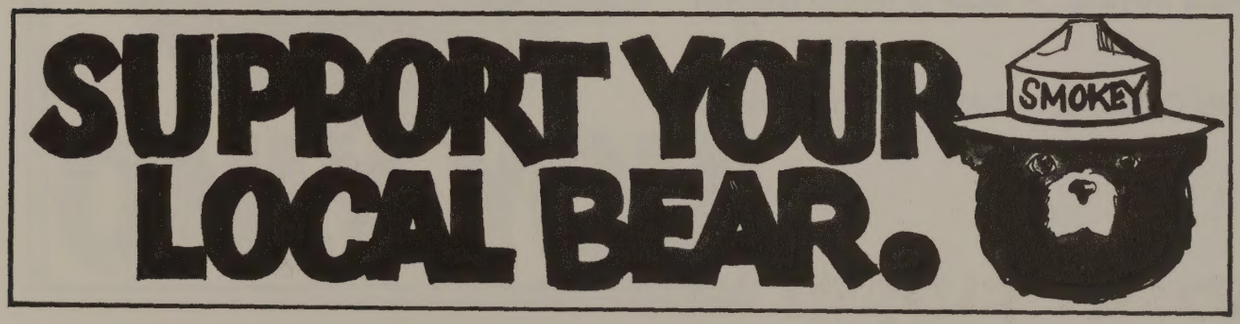
89-CFFP-35 Bumper Strip. "Use Your Ashtray!" A 2-color bumper strip. $42/100.



89-CFFP-36 Bumper Strip, "I Love Smokey Bear." Smokey Bear and a red heart for "love" on a bumper strip. $38/100.



89-CFFP-37 Bumper Stirp, "Prevent Wildfires!" A 2-color bumper strip. $38/100.



89-CFFP-38 Bumper Strip, "Support Your Local Bear." A 2-color bumper strip. $38/100.

Pamphlets

89-CFFP-39 "Making Campfires Safe." A folder of helpful tips with illustrations. $9/100.

89-CFFP-40 "Safe Debris Burning." A folder of helpful tips with illustrations. $9/100.

89-CFFP-41 "Fire Safety Outdoors." A folder of helpful tips with illustrations. $9/100.

89-CFFP-42 Fold-out Pamphlet, "Suppose You Went Camping." An inexpensive handout that reminds everyone of forest fire prevention measures. $11/100.

Other Prevention Material

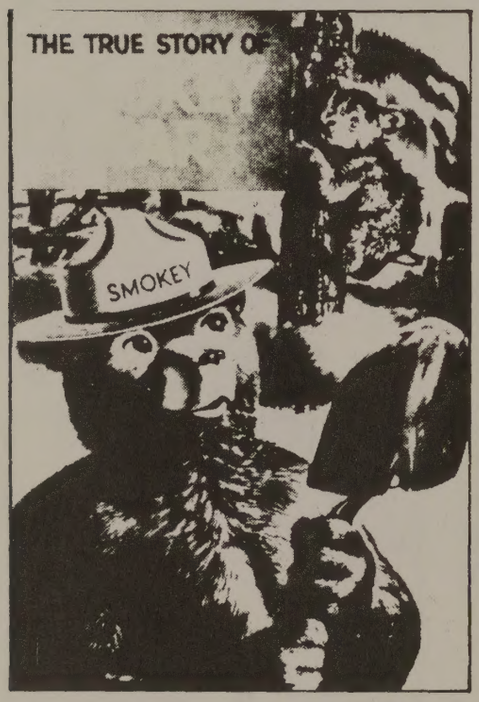
89-CFFP-43 Sticker, "Only YOU." A pressure-sensitive adhesive-backed sticker. 4″ × 6½″. $42/500.

89-CFFP-44 Stamps, a block of four gummed and perforated stickers. $35/1000.

Other Prevention Material

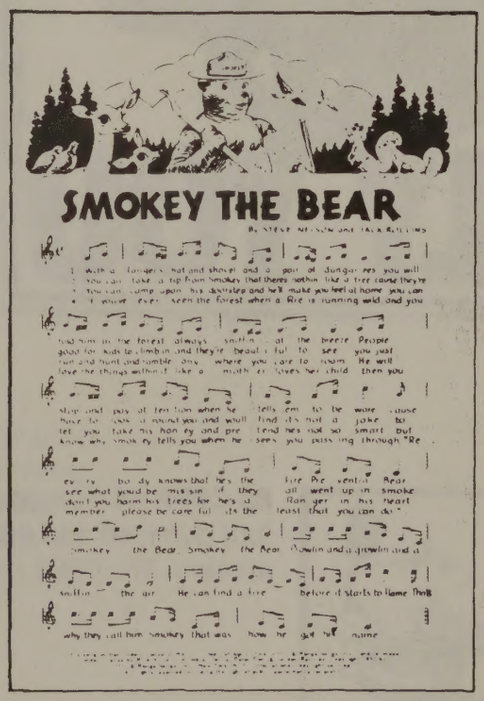
89-CFFP-45 Bookmark. Paper, 2¾″ × $13/500.

89-CFFP-46 Junior Forest Ranger Handbook. A workbook that can be used in classrooms, scouting activities, and other programs relating to conservation 5¼″ × 8½″. $17/100.



89-CFFP-47 True Story Comic Book (English), "The True Story of Smokey Bear." A popular item for handouts and use in the classroom. $66/500.

89-CFFP-48 True Story Comic Book (Spanish), "The True Story of Smokey Bear" in Spanish. $90/500.

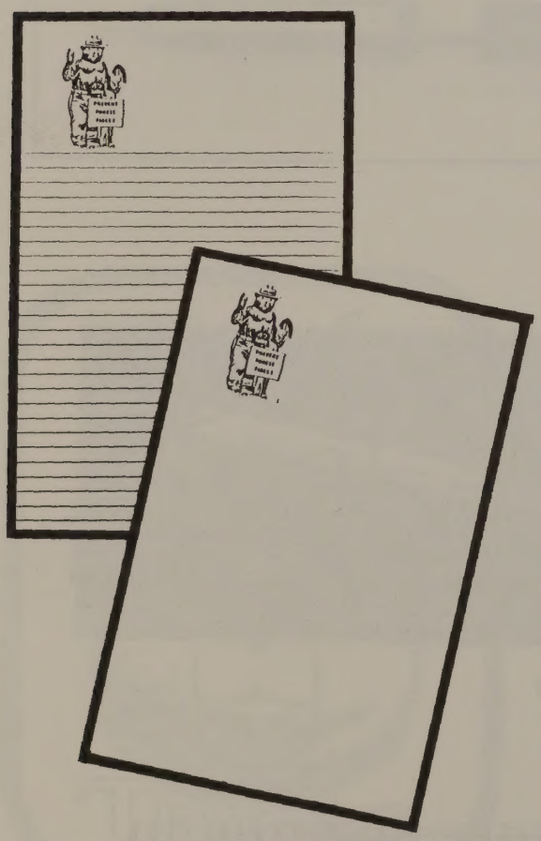


89-CFFP-49 Smokey Bear Song Sheet. The melody and verses are on front side of sheet and a conservation pledge on the back side. $28/1000.

Other Prevention Material

89-CFFP-50 Coloring Sheet. "Please Be Careful With Fire." $18/500.

89-CFFP-51 Wallet Card. A handout item for field and public contacts. $10/500.



89-CFFP-52 Note pads (lined), 5″ × 8″ with 50 sheets per pad. $11/25.

89-CFFP-53 Note pads (unlined), 5″ × 8″ with 50 sheets per pad. $10/25.

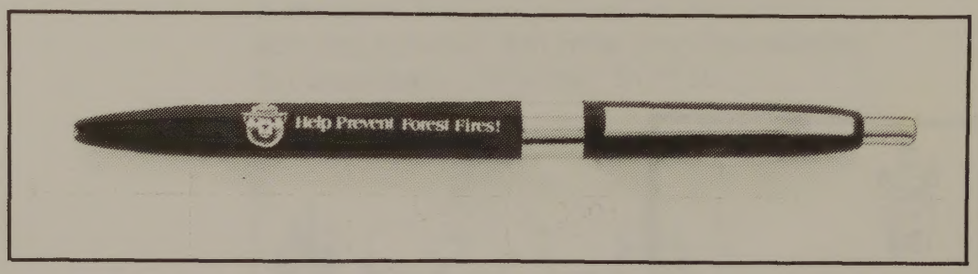
89-CFFP-54 Name tag. A pressure-sensitive adhesive-backed tag. 3½″ × 2⅜″. $11/100.

Other Prevention Material

89-CFFP-55 Button. A special button for use as handout. $42/500.

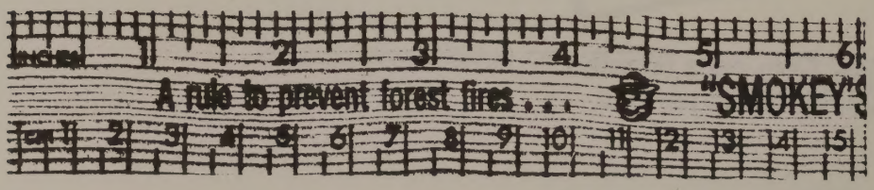
89-CFFP-56 Tokens. An inexpensive handout, slightly larger than a half dollar. $42/1000.

89-CFFP-57 Stick-ons. $44/250.



89-CFFP-58 Pen. A retractable pen with ink filler and imprinted fire prevention message. $18/100.

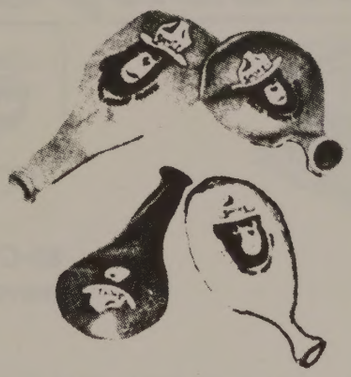
89-CFFP-59 Pencil. A round wood pencil with eraser and imprinted fire prevention message. $16/250.



89-CFFP-60 Ruler. A 12″ wooden ruler for use as a low cost handout item. $70/1000.

Other Prevention Material

89-CFFP-61 Key Fob. "Think-Thanks." $46/50.



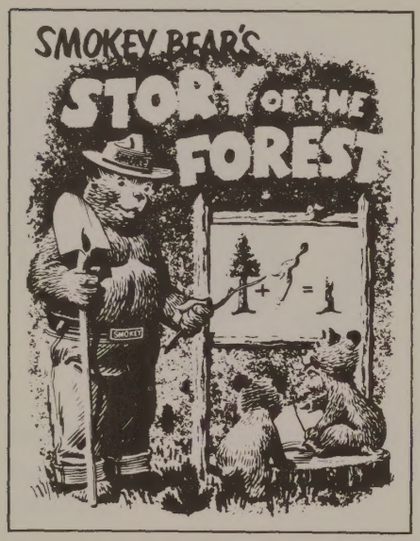
89-CFFP-62 Balloons. Colorful balloons featuring Smokey Bear and a prevent forest fires message. $30/500.

89-CFFP-63 Patch. "Think-Thanks," 2¾″ × 4″. $21/25.

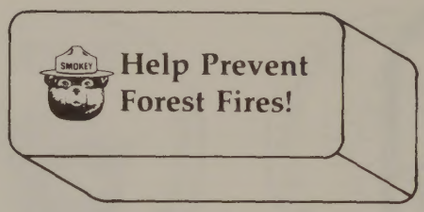
89-CFFP-64 Decal, "Think-Thanks." $25/100.

89-CFFP-65 Litterbag. A plastic 9″ × 12″ litterbag with Smokey and a message printed on it. $51/1000.

Other Prevention Material



89-CFFP-66 Story of the Forest. A popular 16-page book that tells the story in simple, effective language. $68/200.



89-CFFP-67 Eraser with fire prevention message. $24/25.

89-CFFP-68 Whistle with fire prevention message. $17/25.

89-CFFP-69 Lapel Pin/Bookmarker with fire prevention message. $7/50.

SMOKEY BEAR HEADQUARTERS

WASHINGTON, D.C. 20252

Remember-
Only you can PREVENT FOREST FIRES!

Dear Friend:

For over 44 years, people like you have worked hard to help me prevent forest fires. We have done well together, but we can do even more in 1989.

This guide describes the materials prepared for my 1989 campaign. Some of the items have been around for many years, others are new.

With the cost of printing rising, it may be tough to finance the stocks we need to cover all the opportunities we have to push forest fire prevention. Please think about your own opportunities and problems and order the items that will best meet your needs.

Not included in this campaign guide are the "mass media" materials for radio, television, newspapers, outdoor and transit advertising, and magazines. These are distributed directly to the media by the Advertising Council. The media donate their time and space to forest fire prevention. Last year their donations were worth more than $43 million. Local contacts were important in making the figure so impressive.

The key people in my campaign are people like you who want to help. R E M E M B E R . . . O N L Y Y O U C A N P R E V E N T F O R E S T F I R E S!

Your friend,

SMOKEY

ORDER FORM
1989 COOPERATIVE FOREST FIRE PREVENTION CAMPAIGN

ORDERS DUE BY AUGUST 26, 1988

FROM: _____
(Name, Title, Agency, or Organization)

SHIP ORDER TO: NO POST OFFICE BOXES, PLEASE!

_____
_____
_____
_____
_____

Item No.	Item Description	Number in standard pack	Price per standard pack	Number standard packs ordered	Total amount dollars
1	Teacher's Kit (unassembled)	100	85		
2	Video	1	10		
3	Teaching Aid, "What's In A Tree?"	50	50		
4	Smokey's Helper Patch	25	15		
5	Citation	50	7		
6	Smokey Bear Appreciation Award	1	19		
7	Special Poster- "Eyes in the Dark", 20" x 30"	200	44		
8	Special Poster-Nests, 20" x 30"	200	44		
9	Special Poster-Snakes, 20" x 30"	200	44		
10	Special Poster-Mushroom, 20"x30"	200	44		
11	Special Poster-Leaves, 20" x 30"	200	44		
12	Special Poster-Birds, 20" x 30"	200	44		
13	Special Poster-Wood Products, 20" x 30"	200	44		
14	Special Poster-Flowers, 20" x 30"	200	44		
15	Special Poster-Butterflies, 20" x 30"	200	44		
16	Special Poster-Animals, 20" x 30"	200	44		
17	Special Poster-State Trees, 20" x 30"	200	44		
18	Special Poster-Fish, 20" x 30"	200	44		
19	Special Poster-Insects, 20" x 30"	200	44		

Item No.	Item Description	Number in standard pack	Price per standard pack	Number standard packs ordered	Total amount dollars
20	Special Poster-Animal Footprints, 20" x 30"	200	44		
21	Special Poster-Lizards, 20" x 30"	200	44		
22	Special Poster-Food, 20" x 30"	200	44		
23	Basic Poster, paper 13" x 18 1/2"	500	84		
24	Basic Poster, cardboard 13" x 18 1/2"	250	50		
25	School Poster, paper 7" x 10"	500	36		
26	Debris Poster-Paper	200	57		
27	Debris Poster-Cardboard	100	40		
28	Fire Danger Sign, shovel in left hand	1	35		
29	Fire Danger Sign, shovel in right hand	1	35		
30	Fire Danger Adjectives (1 set) reflective	1 set	73		
31	Reflective Outdoor Sign, "Prevent Forest Fires," 44" x 16"	1	27		
32	Reflective Outdoor Sign, "Prevent Range Fires," 44" x 16"	1	27		
33	Fiberglass Roadside Sign, with holes for hanging, 18" x 24"	1	24		
34	Fiberglass Picnic Area Sign, 7" x 9 1/2"	1	13		
35	Bumper Strip - Use Your Ashtray!	100	42		
36	Bumper Strip - I Love Smokey Bear	100	33		
37	Bumper Strip - Prevent Wildfires!	100	38		
38	Bumper Strip - Support Your Local Bear	100	38		
39	Make Campfires Safe, folder	100	9		
40	Safe Debris Burning, folder	100	9		
41	Fire Safety Outdoors, folder	100	9		
42	Fold-out Pamphlet, "Suppose You Went Camping"	100	11		
43	School Sticker, 4" x 6 1/2"	500	42		

Item No.	Item Description	Number in standard pack	Price per standard pack	Number standard packs ordered	Total amount dollars
44	Stamps, block of 4	1000	35		
45	Bookmark, 2 3/4" x 8 1/2"	500	13		
46	Junior Forest Ranger Handbook, 5 1/4" x 8 1/2"	100	17		
47	True Story Comic Book, (English)	500	66		
48	True Story Comic Book, (Spanish)	500	90		
49	Smokey Bear Song Sheet	1000	28		
50	Coloring Sheet	500	18		
51	Wallet Card	500	10		
52	Note Pad, (lined) 5" x 8"	25	11		
53	Note Pad, (unlined) 5" x 8"	25	10		
54	Name Tag, adhesive back, 3 1/2" x 2 3/8"	100	11		
55	Button	500	42		
56	Token	1000	42		
57	Stick-Ons	250	44		
58	Pen	100	18		
59	Pencil	250	16		
60	Ruler, wooden 12"	1000	70		
61	Key Fob	50	46		
62	Balloon	500	30		
63	Patch, embroidered	25	21		
64	Decal, vinyl	100	25		
65	Litterbag, plastic	1000	51		
66	Story of the Forest, a 16 page publication	200	68		
67	Eraser	25	24		
68	Whistle	25	17		
69	Lapel Pin/Bookmark	50	7		

CHARGE APPROPRIATION _____ TOTAL VALUE OF ORDER_____

Current List of Licensees and Items They Manufacture

* = cancel

Smokey Bear Licensees

T. E. Acquisition Bridgeport, CT 06602	Television cartoon series.
Aminco International (USA) 2685 Dow Avenue, Unit 3a Tusin, CA 92680	Enamel buckles, pins, cloisonne pins and brass key tags.
Artistic Greetings, Inc. One Artistic Place P.O. Box 1999 Elmira, NY 14902	Mail orders/direct marketing in newspapers, mass mail order houses, and co-op mailing. Items include: labels, ink stamps, memo pads, note paper, calling cards and stationary.
Balloons Are Everywhere, Inc. 4658 Airport Blvd. Mobile, AL 36608 Harry F. Palmer (800) 821-2369	Foil balloons.
S. Bear Company 9413 Bravo Way Sacramento, CA 95854 (916) 362-4533	Reprints of Smokey Bear posters.
Bear's Lair P.O. Box 336 Ojai, CA 93023 Mr. Craig Wintersteen (805) 652-0804	Use of Smokey Bear image on advertising for wholesale company selling Smokey Bear items.
Benay Albee Novelty Co. 4710 Roanoke Avenue Newport News, VA 23607	Smokey Campaign Hat (adult/children) made of felt, straw and/or durafelt.
C. E. Bent & Son, Inc. 835 S. Raymond Pasadena, CA 91105 (818) 793-3174	Smokey Bear figure, 10″ high, hand painted or in natural color wood finish, ceramic Smokey Bear with mirror, and Smokey Bear honey pot.
X Earl Butler Associates,Inc. 1710 Potrero Avenue South El Monte, CA 91733 Mr. Earl Butler (213) 686-0623	Smokey Bear jewelry and a Smokey Bear belt buckle.
Dura-Sign Co. 2905 Bethel Church Road Bethel Park, PA 15102 (412) 835-0908	Smokey Bear Forest Fire Prevention signs.

Smokey Bear Licensees

Eye catchers Ltd. 1045 Bay Boulevard, Suite F Chula Vista, CA 92011 Elsa Rapport (619) 420-2290	Plush Smokey face and hat upon baseball cap, tote bag, back pack, sweatshirt, and sweater.
Facemakers, Inc. 140 Fifth Street Savanna, Illinois 61074 Mrs. A. St. George (815) 273-3944	Smokey Bear Costume.
FirstLine Products, Inc. 33 Bassett Street Providence, RI 02903	Metal spoons, pewter spoons, pewter thimbles, metal bells, metal minibells, metal keyholders, metal letter openers, metal bookmarks, metal money clips, metal magnets, glassware metal pin, charms, metal JFR badges, tin/pin type badges.
Harcourt Brace Jovanovich, Inc. Orlando, FL 32887	HBJ reading program-contains a story based on the tale of Smokey Bear in English and in Spanish.
Indiana Tree Farm Committee 2895 Centennial Road Martinsville, IL 46151	Poster, "What's A Tree Done For You Lately?"
J & K Distributors 1240 South Charlotte Avenue San Gabriel, CA 91776 Mr. Ken Kotchnik (818) 287-5786	Miniature flashlights.
J & M Creations 19525 Red Feather Road Apple Valley, CA 92307 Mrs. Linda Johnson (619) 242-1617	Poster replica pins and poster T-shirts, Smokey Bear pins, strip bandages, design sportswear and toys.
J & W Coins 2680 Winston Anaheim, CA 92804	1 and 2 ounce rained silver Smokey Bear poster coins and 1 ounce silver and gold Smokey's 50th birthday coin.
Jackson Stamp Co. 1226 Commerce, Suite 411 Dallas, TX 75202 Mr. David B. Jackson (214) 741-3050	Stamp album/catalog.

Smokey Bear Licensees

Les A. Joslin 6692 Old Blacksmith Drive Burke, VA 22015 Mr. Les Joslin (703) 455-9726	Smokey Bear Belt Buckles made of brass or bronze, or of durable brass or bronze plated metal.
L & L Cookie Cutter 624 E. Dennison Appleton, WI 54911 Mr. Neils C. Larsen, Sr. (414) 739-5964	Smokey Bear Cookie Cutters in the shape of Smokey Bear's head and figure.
Lion Brothers Co., Inc. 10246 Reisterstown Road Owings Mills, MD 21117 Mr. Owen Kelly (301) 363-1000	Embroidered patches, pressure sensitive decals, embroidered caps and visors, sweatshirts.
Marlenn Corporation 901 N. Milton Avenue Baltimore, MD 21205 Mr. Theodore Rosenburg (301) 563-0400	Air freshener.
The Marketing Group Mr. Edgar R. Mooney,Jr. 960 Ocean Blvd. Suite 14 Sea Bright, New Jersey 07760	Marketing assistance to licensees.
Maximillion Productions 98 Riverside Drive New York, NY 10024	Maximillion Productions fire prevention show, "The Fireman's Review."
McCulloch Corporation P.O. Box 92180 Los Angeles, CA 90009 (213) 827-7111	Use of the Smokey Bear name and character in publications, educational programs, and other media to contribute to public information concerning the prevention of wildfire.
John H. McMahon P.O. Box 913 Crestview, FL 32536	Manufacture and sale recording and sheet music to "Keep the Forest Green."
Mt. Joy Township Forest Fire Crew 139 North Market Street Mt. Joy, PA 17552 (717) 653-2100 or 653-2130	Smokey Bear writing paper.

Smokey Bear Licensees

National Archives Trust Fund Board 8th & Pennsylvania Avenue, NW Washington, DC 20408	Smokey Bear poster, trays, puzzles and post cards.
National Association of State Foresters P.O. Box 21707 Columbia, SC 29221 (803) 758-6900	Smokey Bear Pocket Planners and Smokey Bear collateral materials.
New Mexico State Park and Recreation Comission P.O. Box 1147 Sante Fe, NM 87503 (505) 827-2726	Smokey Bear Historical State Park in Capitan, New Mexico.
Norcrest China Co. 55 West Burnside Street Portland, OR 98209 Mr. William Naito (503) 228-7404	Ceramic Smokey Bear figurines, salt and pepper sets, ashtrays, and coin banks.
The Noteworthy Co. 100 Church Street Amsterdam, NY 12011 Mr. Thomas B. Constantino (518) 842-2660	Litterbags (paper and vinyl).
Pacific Northwest National Parks and Forests Association 83 S. King Street, Suite 212 Seattle, WA 98104 Mary Ellen Rutter (206) 442-7958	Book, "A Simple Country Bear That Made Good."
PAL Enterprises 5190 Mission Blvd. Space 77 Riverside, CA 92509 Ms. Pam Engelauf (712) 781-4160	Desk set of a ceramic Smokey Bear figure, and pen and name plate.
Pinnacle Designs 6925 Canoga Avenue Suite 101 Canoga Park, CA 91303 Mr. Brad Hartstein (818) 887-3110	Smokey Bear cloisonne enameled jewelry.

Smokey Bear Licensees

Quinn's Collectibles 4518 N. Lincoln Ave. Chicago, IL 60625 Mrs. Helen A. Quinn (312) 271-9699	Smokey Bear thimble.
Ross Industries 16778 Volcano Road Sutter Creek, CA 95685 Mr. Ron Ross (209) 296-7722	Collector's plates and stoneware cookie molds.
St. Nicholas Music, Inc. 1619 Broadway New York, NY 10019 (212) 582-0970	Musical composition, "Ballad of Smokey the Bear."
Shafton, Inc. 5500 Cleon Avenue North Hollywood, CA 91601 (818) 985-5025	Smokey Bear costumes.
Smokey Bear Company Renee C. Connet 9413 Bravo Way Sacramento, CA 95826 (916) 362-4533	Reprints of Smokey Bear Posters.
Smokey Bear, Inc. P.O. Box 419 Mendham, NJ 07945 Ms. Victoria Albrecht (201) 543-6111	Jeans, shirts, jackets, children's and adult's clothing and accessories, and camping items.
Smokey Bear Marketplace 364 Albany Turnpike Canton, CT 06019 Mr. Rocco A. DeFronzo (203) 693-0779	Operation of Smokey Bear Marketplace.
Smokey Bear Motel and Coffee Shop P.O. Box 347 Capitan, NM 88316	Smokey Bear Motel and Coffee Shop.
Southern Rocky Mountain Craftsman Box 442 Capitan, NM 88316 Ms. Cindy Livingston	Hand decorated ceramic cups, platers, wind bells, jewelry boxes, ashtrays, broom and fly swatter holders, kerchiefs and bandanas.

Smokey Bear Licensees

Sport Venture 1971 S. 4490 West Suite B Salt Lake City, Utah 84104 Bud Raymer (801) 974-5585	T-Shirts, sweatshirts, and embroidered hats.
State of West Virginia Department of Natural Resources Charleston, WV 25303	Smokey Bear Trading Post in the Kanawha State Forest.
Storck, USA 500 North Michigan Avenue Chicago, IL 60611 Mr. Bruce Ticknell (312) 467-5700	Smokey Bear candy.
Three Bears, Inc. 208 Coggeshall Avenue Newport, RI 02840 Ms. Martha Newton-Skeeley (401) 847-3330 (800) OK-4-BEAR	Plush stuffed Smokey Bear doll and Smokey's furry forest friends.
Tilllotson Rubber Co., Inc. R.R. #1 Dixville Notch, NH 03576 Mr. Rick Tillotson (603) 255-3631	Rubber and foil balloons.
Vernon Co. 604 W. 4th Street Newton, IA 50208 Mr. Dick Murphy (515) 792-2880	Smokey Bear advertising calendars, pens and pencils.
Village of Capitan Capitan, NM 87246	Smokey Bear Museum.
Village Mews Wholesale 15071 Keswick St. Van Nuys, CA 91406 (818) 882-7800	T-shirts, sweatshirts, warm-up suits and related fashions and coordinated tops and bottoms.
Virginia Forestry Association 1 North Fifth Street Richmond, VA 23219 (804) 644-8462	Book covers using Smokey Bear artwork and messages.

Smokey Bear Licensees

Virginia Garment Co. 501 North 17th Street Richmond, VA 23219 Mr. Lester McGee (804) 648-3422	Adjustable stadium caps, tennis visors, McGhee shaped caps, Gatsby hats, and knit caps.
West Coast Specialities 137 Prescott Avenue El Cajon, CA 92020 Pearl Wexler 447-3900	Smokey Bear clips.
Wiesner Products, Inc. 5711 Kennedy Blvd. North Bergen, NJ 07047 Mr. Lou Simister (201) 854-3808	Smokey Bear children's slippers.
Wild West Shirt Co. 1400 North Rouse Bozeman, MT 59157 Mr. Donald C. Cowles (406) 587-5133	Silk-screened T-shirt and sweat shirts.
Woodland Enterprises Box 3524 University Station Moscow, ID 83843 Mr. James Fazio (208) 882-6668	Mail-order licensed Smokey Bear items and Smokey Bear T-shirts, license plate frame, tote bags, sunvisors, nylon wallet, bibs, insulated coffee mug, apron, writing stationery, 1986 Pewter belt buckle, puff-processed, silk screen imprinted adjustable baseball type caps, 1987 limited edition Smokey Bear, Pewter belt buckle and Smokey day pack, Smokey Bear gift pack box featuring four food items, pocket knife/nail file, 1988 and 1989 (45th Anniversary) belt buckler, Smokey Bear pins.
Yadlo Enterprises P.O. Box 191 Piedra, CA 93649	Hand painted china cups and plates.

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